



The PMO Playbook: Effective Product Life Cycle Management

Leslie O. Magsalay

Download now

[Click here](#) if your download doesn't start automatically

The PMO Playbook: Effective Product Life Cycle Management

Leslie O. Magsalay

The PMO Playbook: Effective Product Life Cycle Management Leslie O. Magsalay

The PMO Playbook: Effective Product Life Cycle Management is a unique “self paced” guide for executives and program management professionals. It has valuable information that contributes to improving definition and execution of the portfolio roadmap. The first Part of the book, “Portfolio Execution”, guides executives to a better understanding of the key role they play in defining the product portfolio and how to most effectively lead their Program Management Office. For PMO professionals it provides insight to the process that drives all of their efforts.

The second Part of the book, “Effective Product Life Cycle Process”, provides an overarching framework for effective Phase Exits, product launches and program team management accompanied by the detailed “how to” that enables program managers to bring products to market consistently. It is designed to be “read with a pen,” inviting participation with an abundance of exercises, activities, assessments, cases and checklists. It also combines information for program managers, functional managers, executives and customers into a single package they can apply directly. This book should be used with The PMO Practice Templates, The PMO Practice Handbook and the PMO Journal for the full complement of tools.

The author tackles the challenge of teaching the PLC framework so those involved in bringing new products to market, such as PMO executives and program management professionals, can plan and execute effectively. It is a baseline to manage the following challenges:

- **Portfolio Strategy:** Provides insight into the strategic balancing and synchronization required to manage the portfolio of programs at all life cycle stages.
- **PLC Strategy:** Provides the vision, objectives and context between the PLC framework and roles and responsibilities for Phase Exits and product launches.
- **Roles and Responsibilities:** Provides guidance for program management and program teams on working collaboratively to deliver throughout the PLC and key roles of executive approval teams like the Product Approval Committee.
- **Phase Exit Reviews:** Provides guidelines and “how to’s” on delivery, preparation and reporting, including recommended content for each Phase Exit Review.
- **Phase Exit Approval:** Provides guidance for simplification of Phase Exit review and approval process.
- **Common language:** Provides definitions of terms and processes used across organizations involved in product delivery in context and a glossary for easy reference.

Whether you are currently a PMO professional, establishing and/or directing a PMO organization or are thinking about a career in program management, this book has the practical framework you need for new product introduction through obsolescence. It explains what is required for each phase of the process, how responsibilities are distributed and shared, how and how often the PMO organization should check in with

the executives.

 **Download** [The PMO Playbook: Effective Product Life Cycle Ma ...pdf](#)

 **Read Online** [The PMO Playbook: Effective Product Life Cycle ...pdf](#)

Download and Read Free Online The PMO Playbook: Effective Product Life Cycle Management

Leslie O. Magsalay

From reader reviews:

Rhonda Munoz:

What do you in relation to book? It is not important with you? Or just adding material when you want something to explain what the ones you have problem? How about your spare time? Or are you busy man or woman? If you don't have spare time to perform others business, it is make you feel bored faster. And you have spare time? What did you do? Everyone has many questions above. They have to answer that question simply because just their can do which. It said that about book. Book is familiar on every person. Yes, it is correct. Because start from on guardería until university need this The PMO Playbook: Effective Product Life Cycle Management to read.

Raymond Dahms:

Nowadays reading books be than want or need but also be a life style. This reading habit give you lot of advantages. Associate programs you got of course the knowledge your information inside the book in which improve your knowledge and information. The knowledge you get based on what kind of guide you read, if you want drive more knowledge just go with training books but if you want sense happy read one together with theme for entertaining for example comic or novel. Often the The PMO Playbook: Effective Product Life Cycle Management is kind of book which is giving the reader capricious experience.

Francis Lopez:

Do you have something that that suits you such as book? The publication lovers usually prefer to choose book like comic, limited story and the biggest some may be novel. Now, why not attempting The PMO Playbook: Effective Product Life Cycle Management that give your entertainment preference will be satisfied by means of reading this book. Reading routine all over the world can be said as the method for people to know world much better then how they react when it comes to the world. It can't be mentioned constantly that reading practice only for the geeky man or woman but for all of you who wants to possibly be success person. So , for all you who want to start looking at as your good habit, you can pick The PMO Playbook: Effective Product Life Cycle Management become your starter.

Meghan Drucker:

Don't be worry for anyone who is afraid that this book will certainly filled the space in your house, you will get it in e-book method, more simple and reachable. This particular The PMO Playbook: Effective Product Life Cycle Management can give you a lot of good friends because by you taking a look at this one book you have point that they don't and make anyone more like an interesting person. This book can be one of a step for you to get success. This book offer you information that perhaps your friend doesn't know, by knowing more than some other make you to be great folks. So , why hesitate? Let us have The PMO Playbook: Effective Product Life Cycle Management.

Download and Read Online The PMO Playbook: Effective Product Life Cycle Management Leslie O. Magsalay #6I5POEL7YCX

Read The PMO Playbook: Effective Product Life Cycle Management by Leslie O. Magsalay for online ebook

The PMO Playbook: Effective Product Life Cycle Management by Leslie O. Magsalay Free PDF d0wnl0ad, audio books, books to read, good books to read, cheap books, good books, online books, books online, book reviews epub, read books online, books to read online, online library, greatbooks to read, PDF best books to read, top books to read The PMO Playbook: Effective Product Life Cycle Management by Leslie O. Magsalay books to read online.

Online The PMO Playbook: Effective Product Life Cycle Management by Leslie O. Magsalay ebook PDF download

The PMO Playbook: Effective Product Life Cycle Management by Leslie O. Magsalay Doc

The PMO Playbook: Effective Product Life Cycle Management by Leslie O. Magsalay Mobipocket

The PMO Playbook: Effective Product Life Cycle Management by Leslie O. Magsalay EPub