



Crisis Tales: Five Rules for Coping with Crises in Business, Politics, and Life

Lanny J. Davis

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Political insider and legal crisis manager Lanny Davis has spent years helping politicians, sports figures, business executives, and corporations—including Bill Clinton, Martha Stewart, Washington Redskins owner Dan Snyder, and Macy's, to name a few—through the biggest reputation crises of our times. In this fascinating and practical resource, Davis tells the real stories behind his famous clients' very public scandals and how each case has aided him in the creation of five invaluable rules that absolutely anyone can use to protect himself.

Damaging falsehoods can go viral in an instant. The nation's premier political spin doctor will teach you how to fight back.

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