



100 Years on the Road: The Traveling Salesman in American Culture

Mr. Timothy B. Spears

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100 Years on the Road: The Traveling Salesman in American Culture Mr. Timothy B. Spears Drawing on sources such as diaries, advice manuals and autobiographies, this work shows how travelling salesmen from the early-18th century to the 1920s shaped the customs of life on the road and helped to develop the modern consumer culture in the United States.



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