



Procurement Mojo

Sigi Osagie

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Procurement capability in most organisations is hampered because purchasing people are beset by organisational challenges - 'soft' issues like territorial stakeholders; organisational cultures that hold Procurement in poor esteem; and the lack of a great 'Procurement brand'. Procurement Mojo is THE definitive guide to building a credible Procurement brand and a capability to match. It reveals practical techniques to strengthen Procurement and raise its profile in the wider enterprise. Be inspired and energised in your Procurement job! Become more effective and organisationally savvy to up your game! Get your Procurement function firing on all cylinders! Embed Procurement in the fabric of the wider organisation! Boost your functional capabilities and build a great 'Procurement brand'!

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