



# Inside Chinese Business: A Guide for Managers Worldwide

*Ming-Jer Chen*

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## **Inside Chinese Business: A Guide for Managers Worldwide** Ming-Jer Chen

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Ming-Jer Chen takes readers "Inside Chinese Business" to reveal the social and cultural values that underpin Chinese business practices and influence day-to-day corporate decisions. Drawing from his intimate knowledge of Chinese culture and history and from his extensive managerial work and international experience, Chen provides an unrivaled insider's perspective on how to work, compete, and cooperate successfully with Chinese companies around the globe. Ming-Jer Chen is the Bigelow Research Professor of Business Administration at the Darden School of the University of Virginia. He is also Senior Fellow at the Chinese University of Hong Kong, and Visiting Professor of Management at the Imperial College of Science, Technology, and Medicine, England. Dr. Chen was formerly Founder/Director of the Wharton School's Global Chinese Business Initiative.

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