

## The Complete Idiot's Guide to Selling Your Crafts on Etsy (Idiot's Guides)

Marcia Layton Turner



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**The Complete Idiot's Guide to Selling Your Crafts on Etsy (Idiot's Guides)** Marcia Layton Turner Etsy is a wildly popular website where crafters and craftsmen alike have discovered a portal where they can market and sell their handmade wares - literally around the globe. Any successful Etsy seller will tell you the difference between a successful Etsy storefront and the storefront that gets lost in the mix often boils down to the tricky details. *The Complete Idiot's Guide to Selling Your Crafts with Etsy* is written by someone who has proven selling success on Etsy and knows the tricks that will get a storefront noticed — and wares shipping out the door. From having the right keywords in place for optimum searchability, to creating an attractive storefront that will create return customers and loads of traffic, *The Complete Idiot's Guide to Selling Your Crafts with Etsy* will help you learn the tricks of the trade and help you build the successful Etsy business you have always wanted.

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